

# Media-Dokumentation 2026

International issues



Books & Digital

Club Les Domaines

Vinum  
Kosmos

Awards & Contests

Magazines

Weinguides

Corporate Publishing

**«VINUM is not only  
a special magazine,  
but a whole  
universe.»**

**Roland Köhler** publisher VINUM

## **Our Profile**

### **Our Creed**

VINUM stands for after-work relaxation, recreation, finding a slower pace, enjoying cherished topics and exploring new things. Information meets pleasure; entertainment meets utility.

### **Brief Characteristic**

VINUM has been published since 1980 and enjoys a high level of acceptance among a large wine-interested audience, as well as among the producers, in trade and in high-class gastronomy. VINUM – that's sophisticated enjoyment. Stories about wine abound; readers are immersed in the cultural treasure the winegrowing regions of Switzerland, Germany, Austria, Italy, France and the world provide. Extensive tastings with recommendations provide readers with a secure basis for orientation and the purchase of wine. Travel and culture reports are an invitation to linger. Upscale tableware and stylish accessories round-off the wide spectrum of topics.

### **Readership**

People who read VINUM are characterized above-average net incomes and lead exclusive lifestyles a high affinity for the enjoyment of life. Readers of VINUM have above-average net incomes and lead exclusive lifestyles. They inform themselves about good wines and an upscale lifestyle with VINUM (AWA).

### **Europe's Wine Magazine**

With three country-specific print editions – for Germany/Austria, the German-speaking Switzerland and the issue Suisse Romande/France – as well as the international web platform, VINUM is one of the most important wine magazines of Europe. The VINUM authors in Europe's major winegrowing regions (France, Italy, Germany, Switzerland and Austria) ensure a high information value and an authentic coverage of the respective «terroir». Each county edition (Germany, German-speaking Switzerland and French-speaking Switzerland) has a distinct editorial local colour, whereas the same international magazine in each edition forms the binding element of the different country editions. Thus the mentality and market differences are taken into account.

## The magazines

The VINUM magazine, founded in 1980, is not only the origin, but also today as always the heart of the VINUM world. With winemaking legends, interviews, thematic professional panels, reports, dossiers, culinary and foodpairing, winetour stories, infographics, provocative commentaries and, of course, the wineguides, the VINUM team feels the pulse of the wine world month after month.



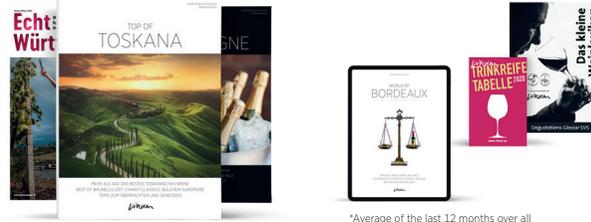
**2618**  
printed pages\*  
**25** publications  
**3** country editions

\*Basis: Year 2023/24.

## Special publications

**744**  
additional content pages\*  
**8** Language or national editions

Bordeaux, Champagne, Tuscany and many other specials regularly enhance the magazine as exclusive supplements. The highly regarded drinking ripe table as well as customer magazines (Wein Heimat) written by VINUM authors also guarantee many additional benefits and journalistic quality for the reader. And this not only on paper, but also as e-paper.



\*Average of the last 12 months over all country expenditure.

## Club Les Domaines

**6**  
exclusive  
surprise packages



«Make VINUM drinkable» that is the idea of our Club Les Domaines. Six times a year, members receive a surprise package of three top wines selected by the VINUM editorial team. At the same time, the selected wineries are also presented in the magazine.  
[www.clublesdomaines.com](http://www.clublesdomaines.com)



## Events

**49**  
events  
over **7510** guests  
**6820** wine bottles

For VINUM, bringing wine to life means first and foremost bringing winemakers together with VINUM readers. Wine festivals, public tastings, seminars, Wine & Dines, reader panels, reader trips, customer events or trade fair appearances offer excellent opportunities for this.

(Source event year 2023/24)



## Wineguides

**14 800**  
tasted wines/year\*  
**4250** published wine recommendations

in each issue, the VINUM-Wineguide contains hundreds of new wines discovered, tasted and selected. Only the best make it into the magazine. Everything else can be found on the webpage.

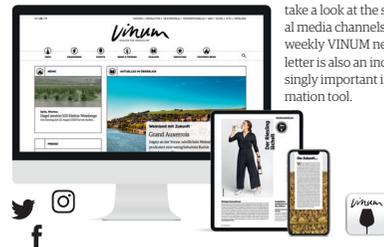
\*Basis: Total of all transnational tastings, only magazine, special publications and dossiers.

# The world of Vinum

[www.vinum.eu](http://www.vinum.eu)

VINUM has been dedicated to wine for 40 years. The winemakers who make it, the terroir that shapes it and the anecdotes and myths that surround it. The credo, as we do, has remained the same since 1980: We do not want to lecture, not instruct, not prescribe, but rather communicate, sensitise and share our enthusiasm for the elixir of wine with VINUM readers. What happened 40 years ago with the first VINUM print edition began, has grown into a diverse cosmos. Welcome to the VINUM world!

## VINUM Digital



If you want to know what's happening in the VINUM community, take a look at the social media channels\*. The weekly VINUM newsletter is also an increasingly important information tool.

**2095**  
daily webpage visitors (unique visitors)  
**88 900** Community members\*  
**86 606** Tasting notes online

The website [www.vinum.eu](http://www.vinum.eu) is the centre of the extremely diverse VINUM world, accessible 24 hours a day. With a news blog, comprehensive wine knowledge, videos, world of advantages, picture galleries, event calendar and unlimited access for all subscribers to the current issue content, but also to the entire VINUM archive. Optimised for desktop, tablet and smartphone!

\*Facebook, Instagram, Twitter, newsletter subscribers.

## Awards

**8680**  
total wines submitted  
over **400** jury members

From thousands of wines submitted the best are awarded: for the benefit of the readers!



Grand Prix du Vin Suisse  
Größer Preis des Schweizer Weins  
Grand Prix de Vin Suisse  
Swiss Wine Award

BEST OF RIOJA

BEST OF ÖSTERREICH

WEIN-TOUR

GERMAN WINE LIST AWARD  
SWISS WINE LIST AWARD

## Books

**14 100**  
exclusive wine recommendations  
**1450** portrayed wineries  
**6** publications



The perfect complement to the magazine: the VINUM books present regions and countries in an even more well-founded, comprehensive and sustainable way: «The 150 best wineries in Switzerland», «VINUM Wineguide Germany», «Best of Bordeaux».

**Active consumers. Brand-conscious. Money to spend. Career-oriented. Cosmopolitan. Quality-conscious. Culture vultures. Connoisseurs through and through...**

### The *Vinum* readership

- VINUM readers are high earners and have above-average purchasing power thanks to a gross average salary of 75 000 euro.
- 80% of VINUM readers fall in the top consumption age group between 38 and 65.
- Around 80% of VINUM readers have a high level of education and are career-oriented.
- 68% of VINUM readers are gourmets – not just in terms of food and drink, but also when it comes to other elements of everyday life.
- VINUM readers estimate that they read an average of just under 80% of the magazine contents.
- With around 45 minutes of reading time per issue, VINUM is read in depth and with interest. There is no leafing through the pages, no cursorily glance.

(Source: MA Leader, MACH, AWA complete study available at [www.vinum.eu](http://www.vinum.eu))

**VINUM readers enjoy life, are distinguished connoisseurs and therefore represent a welcome target audience.**

VINUM readers are

- Twice as interested in economic issues (affinity value 214) and stock exchanges / investments / financial markets (affinity value 218)
- Real gourmets (affinity value 195), whether at home or more likely in restaurants
- Interested in culture, prefer literary works and enjoy classical concerts (jazz, classical)
- Of above-average education, with more than 50% holding a university degree

(Source: MA Leader, MACH, complete study available at [www.vinum.eu](http://www.vinum.eu))



## Publication Dates and Key Topics 2026

Issue VINUM Germany and issue VINUM Switzerland (German)

**Fixed headings:** STATEMENT: Our opinion. Point. | INFOGRAPHICS: The most important explained in numbers. CULINARY & FOODPAIRING: Regional wines in combination with regional specialties | VERTICAL TASTING: each issue includes rarities from different vintages | WEINGUIDES: EDITORS CHOICE: Editors Choice: Wines discovered by the editors-in-chief. Wines of the month. CLUB LES DOMAINES: Somewhat undiscovered, but great wineries and their wines.

Issue	Publication Date	Advertising Deadline	Issue Switzerland	Issue Germany/Austria	International	Wineguides	Extras
1/2 January/ February	26.01.2026	22.12.2025	Valais – New faces, new wines	Co-operatives 2.0: South Tyrol, Austria and Germany	Panel: Bordeaux vs. Rioja South Africa – Cinsault wonders from old vines   Adrianna Occhipinti, Sicily Wine Weekend: Sofia Foodpairing: South Australia	Riesling and Pinot Noir from Alsace Best of non-alcoholic   Vertical Ducru Beaucaillou   Market show: Douro red	
3 March	23.02.2026	23.01.2026	TOP 25 wine bars in Switzerland	TOP 25 wine bars Germany	Croatia and Istria – the most beautiful wine routes   Greek wine   Myth Master of Wine   Wine Weekend: Heidelberg   Foodpairing: Beaujolais	Chardonnay New World Market Show: Riesling dry Best Buy	Drinking age schedule Unique Wineries Italy
4 April	30.03.2026	03.03.2026	Panel: Swiss Chasselas vs. Rest of the world	German Sparkling Wine Award – The winners Panel: Lemberger vs. Blaufränkisch	Savennières – a diamond on the Loire Timorasso and Brachetto Wine weekend: Maastricht Foodpairing: Poland	Penedès red   Top German sparkling wine   Special: Cider from DACH country   Market show: Rueda	
5 May	27.04.2026	27.03.2026	Wine architecture – Top 10 wine cellars in Switzerland	Trend change in the glass: Pinot Gris vs. Pinot Grigio	Dossier Austria   Wine Weekend: Avignon Foodpairing: Württemberg	Istria   Vertical Gesellmann   Market show: Rosé Sparkling Italy	Unique Wineries Austria EXTRA "Echt. Württemberg."
6 June	25.05.2026	24.04.2026	Profipanel: Chardonnay and Pinot Noir – Biodynamic vs. conventional	Next Generation – the new winemakers	Wine + bread   Txakoli – the Atlantic wine miracle   Wine Weekend: Lugano	Barolo 2022 and Barbaresco 2023   Occidental, USA   Market show: Supermarket wines from 15 francs	Best of Portugal
7/8 July/ August	29.06.2026	29.05.2026	Best of "World of Rosé"	The reinvention of the Ahr	Sardinia   Pierre Richard, Occitania Wine Weekend: Madrid	Sancerre white and red   Vertical K.P. Keller   Market show: Cava	Unique Wineries Switzerland World of Rosé
9 September	31.08.2026	07.08.2026	Bielersee   GPVS – The nominated final wines and medallists	Riesling Champion 2026: The winners!	New wine culture & pairing concepts in gastronomy   Sophie Passmann   Wine Weekend: Palermo	Riesling Champion – Best Rieslings Germany   Side trip: Sardines Market show: Wachau, Kamptal and Kremsttal – Steinfeder and Federspiel	Unique Wineries Germany
10 October	28.09.2026	28.08.2026	Panel: Valais, Vaud & Geneva – who makes the best Gamay?	Panel: Pinot Blanc and Chardonnay	Winemaker pairs   Argentina and Chile: high altitude locations in South America Wine Weekend: Paris	Brunello di Montalcino 2021   Vertical Mas de Daumas Gassac   Market Show: Zweigelt	World of Bordeaux
11 November	26.10.2026	25.09.2026	Grand Prix du Vin Suisse: The winners!	German Red Wine Award: The winners Weinguide Deutschland 2026	The new world of wine senses   New wines under flor yeast   Wine Weekend: South Australia	ÖTW Grafenegg   Side trip: Sake from Niigata   German Red Wine Award Market show: Primitivo and Zinfandel	Extra "Top of Toskana"
12 December	30.11.2026	30.10.2026	Swiss Wine List Award 2026	International Silvaner Award	The 100 best wines of the year   Christmas menu   The winemaking talents of Figari, Corsica   Wine Weekend: Modena	Noble Red   Vertical Luce Market show: Matured red wines	Extra "World of Sparkling" Best of Rioja

## Advertising Rates/Technical Data

Prices in Euro (plus statutory sales tax), valid from 01.01.2026

Formats in Type Area	(Width × Height) 4-colour	Separate Editions			Combinations	
		Germany/ Austria	Switzerland (German)	French- speaking Switzerland/ (France)	Germany/ Austria Switzerland (German)	Germany/ Austria/ Switzerland (German and French)
1/1 Seite	190 × 260 mm	5690.00	7250.-	3650.-	10 350.-	12 440.-
1/2 Seite	92 × 260 mm oder 190 × 127 mm	3590.00	4530.-	2290.-	6490.-	7810.-
1/3 Seite	59 × 260 mm oder 190 × 82 mm	2390.00	3050.-	1650.-	4350.-	5320.-
1/4 Seite oder oder	92 × 127 mm 43 × 260 mm 190 × 60 mm	1790.00	2270.-	1200.-	3250.-	3950.-
1/8 Seite	92 × 60 mm oder 43 × 127 mm	890.-	1130.-	650.-	1610.-	2000.-

VINUM issue German-speaking Switzerland	12800 copies	10 issues/year
VINUM issue Germany/Austria	23100 copies	10 issues/year
VINUM issue French-speaking Switzerland	3600 copies	5 issues/year

### Technical Data

Format: 230 × 297 mm, Type area: 191 × 256 mm

Screen ruling: 60 lines/cm

Printing process: Cover: sheet offset; Contents: rotary offset

Colours: Euro scale, No Pantone colours

Paper: Cover: white, glossy, coated, 250 g/m<sup>2</sup> wood-free

Contents: white, glossy, coated, 100 g/m<sup>2</sup>

### Digital data

full page, InDesign files or high-end PDF with proof. Images, high-resolution – saved as InDesign, EPS or Tiff 300 dpi (with text elements in images at least 800 dpi resolution) – will be sent compressed. All fonts must always be provided. All print data must be created in CMYK shades (no RGB- or Pantone colours). Colours not established in the CMYK mode will automatically be converted according to ISOcoated\_v2 in CMYK. This can lead to colour deviations. In this case claims are excluded. Total area coverage max. 300 %.

### File formats

print-optimized PDF in accordance with PDF/X-3a. With EPS please vectorize fonts. Open files only possible upon request in the programs InDesign, FreeHand, Illustrator, Photoshop. 4-coloured images with 300 dpi in composite mode (CMYK).

### Data transfer

digital (high-end-PDF) or on storage media  
(CD-Rom), Labelling of shipping case: customer name/object/issue.  
No liability will be assumed for the quality of transmission.  
Per E-Mail: [anzeigen@vinum.ch](mailto:anzeigen@vinum.ch)  
Per CD: Intervinum AG  
Rehetobelstrasse 60, CH-9016 St. Gallen  
For questions: Manuela Deganello, [manuela.deganello@vinum.ch](mailto:manuela.deganello@vinum.ch)

### General Terms and Conditions

The current terms and conditions can be found at [www.vinum.eu/agb](http://www.vinum.eu/agb)

## Advertisement Formats Discounts

### Discounts

Upon purchase in the course of 12 months  
in one country edition.

### Quantity/Number scales

Number Scales

3 Advertisements: 5%  
6 Advertisements: 7%  
10 Advertisements: 10%  
15 Advertisements: 15%

### Cover Pages

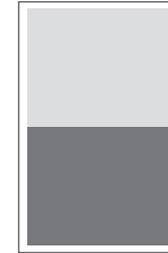
2nd CP: 6050 €  
4th CP: 6260 €



**1/1 Page**  
191x256  
(FA: 230x297)



**1/2 Page**  
93,5 x 256  
(FA: 113 x 297)



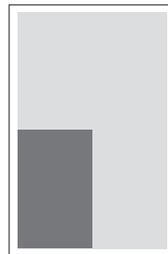
**1/2 Page**  
191x127  
(FA: 230x147)



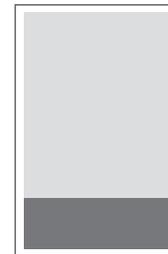
**1/3 Page**  
61x256  
(FA 76x297)



**1/3 Page**  
191 x 84  
(FA: 230x97)



**1/4 Page**  
93,5x128



**1/4 Page**  
191x64  
(FA: 230x73)



**1/4 Page**  
45x256  
(FA: 56x297)



**1/8 Page**  
45x128  
93,5x64



**1/16 Page**  
93,5x30  
45x64



### Panorama Advertisements

Type area 421x256 mm; full bleed 460x297 mm;  
at least 4 mm overlap on all outer edges.

### Full Bleed Advertisements (FA)

Non-bleed text and images should be placed approximately 1 cm from the format trim.  
On all outer edges: + 6 mm edge trim.

## Inserts

Prices in Euro (plus statutory sales tax), valid from 01.01.2026

Loose inserts				
Issue Switzerland German			Issue Switzerland French	
weight	total circulation*	only subscribers*	total circulation*	only subscribers*
up to 25 g	295.-	341.-	395.-	464.-
up to 50 g	308.-	356.-	408.-	481.-
up to 75 g	340.-	391.-	440.-	516.-
up to 100 g	372.-	426.-	472.-	551.-
100g an above	upon request	upon request	upon request	upon request

Fixed inserts				
Issue Switzerland German			Issue Switzerland French	
weight	total circulation*	only subscribers*	total circulation*	only subscribers*
4 pages	326.-	368.-	450.-	516.-
6 pages	340.-	384.-	464.-	533.-
8 pages	372.-	419.-	495.-	567.-
12 pages	385.-	435.-	509.-	584.-
16 pages	417.-	470.-	541.-	618.-

Adhesive inserts		
		Technical costs
DIN postcard Booklet up to 25 g Envelopes C6	Only in combination with carrier advertisement, 1 page	45.- per 1 000 copies

\* Due to the varying monthly circulation/subscriber numbers, the exact number of copies/subscribers is determined. Documents defined order-specifically in consultation with the publisher).

**Prices** All prices per 1000 copies including distribution costs

**Inserts Size** max. 210 × 285 mm, min. 105 × 148 mm

**Fixed Inserts Size** on demand

**Specifics** There is a limited availability of inserts. We kindly request an early reservation. Special printing, partial circulation of subscription copies upon request. VINUM Issue Germany: upon request Advertisements with glued inserts (postcard): basic price 1/1-advertisement (4-colour) plus technical costs € 45.- per thousand copies glued inserts

	Issue Germany				
	Loose inserts		Fixed Inserts		
Weight	total circulation*	only subscribers*	pages	total circulation*	only subscribers*
up to 20 g	131 €	172 €	up to 4 pages	143 €	174 €
up to 30 g	135 €	178 €	8 pages	174 €	213 €
up to 40 g	152 €	199 €	12 pages	189 €	231 €
up to 50 g	170 €	221 €	16 pages	204 €	250 €
up to 60 g	183 €	236 €			
up to 75 g	206 €	261 €			
up to 100 g	229 €	286 €			

Adhesive inserts		
		Technical costs
DIN postcard Booklet up to 25 g Envelopes C6	Only in combination with carrier advertisement, 1 page	45.- per 1 000 copies

**Surcharges** Piggyback surcharge: € 2000.-

Brochures with third-party advertising: For each advertisement a surcharge of 25% of the gross price for a black-white advertisement page (or the equivalent format) of the respective VINUM language issue will be added. Technical costs for the manual enclosure: upon request

**Samples** Three samples must be sent to the advertising department to be reviewed prior to the final confirmation. For glued inserts a dummy/position sketch must be also be sent to the advertising department to be reviewed five weeks prior to publication.

**Delivery Address** According to the order confirmation

**Delivery Date** 14 days prior to publication

**Agency Fee** 15% of the net advertising value

# VINUM Promotion/Advertorial

Present your products and services in a sympathetic and informative way. With your advertorial, you profit not only by catching the eye of your readers, but also by the support of professional graphics and a multimedial platform. Call attention to yourself!



## An overview of your benefits

- We provide an editorial framing for your advertisement and present its contents in the look and feel of VINUM.
- Through an advertorial, readers remain highly receptive to the presentation of your brand or product, as they stay in the familiar context of the editorial environment.
- Professional (wine-specific) journalistic support.
- All-in-one: you supply the images and text, VINUM does the rest (graphics/layout, copy-editing, proofreading, production).
- A direct approach of the relevant target audience and a specific contact quality: VINUM subscribers.
- sales promotion vouchers: In addition to your advertising presence, you'll receive 50 copies of the corresponding issue of VINUM.
- Creation of new, additional customer contacts

## Dates

Issue	Publication date	Advertising deadline	data delivery
1/2 January/February	26.01.2026	11.12.2025	19.12.2025
3 March	23.02.2026	09.01.2026	16.01.2026
4 April	30.03.2026	17.02.2026	25.02.2026
5 May	27.04.2026	12.03.2026	20.03.2026
6 June	25.05.2026	09.04.2026	17.04.2026
7/8 July/August	29.06.2026	13.05.2026	22.05.2026
9 September	31.08.2026	23.07.2026	30.07.2026
10 October	28.09.2026	13.08.2026	21.08.2026
11 November	26.10.2026	10.09.2026	18.09.2026
12 December	30.11.2026	15.10.2026	23.10.2026

## Formats and advertising rates

All prices in Euro plus VAT, valid as of 01.01.2026

Format	Publication issue			Combinations		
	Germany/Austria	Switzerland (German)	French-speaking Switzerland/France	Switzerland (German and French)	Germany/Austria Switzerland (German)	Germany/Austria Switzerland (German and French)
1/1 page	5400.-	6525.-	3285.-	8830.-	10 730.-	12 170.-
2/1 pages	8100.-	9790.-	4930.-	13 240.-	16 100.-	18 260.-

## Included in the price:

- Layout in Look & Feel by VINUM (incl. text editing, proofreading, image processing and data preparation)
- 2 correction runs: you will receive a PDF for control, plus 2x correction run and/or release

## Additional editorial services

- Create new texts from keywords and according to customer briefing (Desktop Writing) Euro 400.- per page
- Photography by VINUM photographer (incl. unrestricted use of images, own DVD) Euro 550.-/day
- Additional correction run Euro + 160.-

## VINUM-Newsletter

The VINUM newsletter: directly reach the personal mailboxes of our wine-oriented and pleasure-oriented readership.

### Newsletter-Slot Advertorial NLA

Elements:

- Picture (600 x 400 Pixel)
- Title up to 23 characters: max. 230 characters text
- Title up to 46 characters: max. 185 characters text
- Landingpage with Sitelink (incl. external linking)

#### Prices

Edition Germany	€ 1890.-
Issue Switzerland (German)	CHF 1780.-
Issue Switzerland (French)	CHF 880.-

### Newsletter Slot Banner NLB

1300 x 450 Pixel  
File ready delivered by customer, incl. URL address for linking  
Placement max. 3 banners per newsletter

#### Prices

Issue Germany	€ 1800.-
Issue Switzerland (German)	CHF 1690.-
Issue Switzerland (French)	CHF 800.-

### Standalone-Newsletter

Monothematic Newsletter for extraordinary promotions or cooperation activities

Consisting of

- Image (1300 x 760 Pixel)
- Title (50 characters)
- Text (1250 characters) and
- Landingpage/Microsite (incl. linking)

#### Prices

Issue Germany	€ 3500.-
Issue Switzerland (German)	CHF 3300.-
Issue Switzerland (French)	CHF 1750.-

(All prices excl. VAT)

### Publication dates

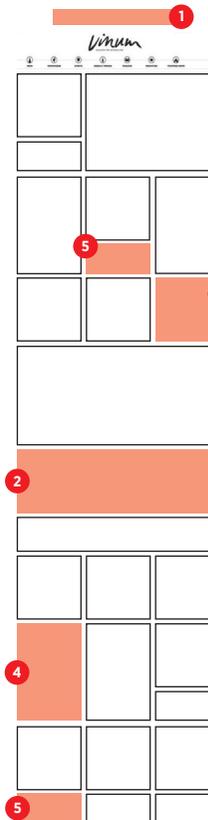
	Switzerland (german) Germany		Switzerland (g+f) Germany	
Jan.	15.01.26	29.01.26	08.01.26	22.01.26
Feb.	05.02.26	19.02.26	12.02.26	26.02.26
Mar.	05.03.26	19.03.26	12.03.26	26.03.26
Apr.	02.04.26	16.04.26	09.04.26	23.04.26
	30.04.26			
May	07.05.26	21.05.26	13.05.26	28.05.26
June	04.06.26	18.06.26	11.06.26	25.06.26
July	02.07.26	16.07.26	09.07.26	23.07.26
	30.07.26			
Aug.	06.08.26	20.08.26	13.08.26	27.08.26
Sept.	03.09.26	17.09.26	10.09.26	24.09.26
Oct.	01.10.26	15.10.26	08.10.26	22.10.26
	29.10.26			
Nov.	05.11.26	19.11.26	12.11.26	26.11.26
Dec.	03.12.26	17.12.26	10.12.26	23.12.26
	30.12.26			

### Facts and Figures:

(Average per month, until oct. 2025, registered accounts with logins)

NL-subscribers CH Switzerland german speaking	9100
NL- subscribers CH Switzerland french speaking	2600
NL- subscribers DE Germany	11800

## VINUM-Webpage [www.vinum.eu](http://www.vinum.eu)



### Facts and Figures:

(Average per month, report oct. 2025)

	vinum.de	vinum.ch (german)	vinum.ch (french)	vinum.eu (total)
Unique visitors	46 300	13 400	3190	62 890
Visits	51880	26 230	3850	81960
Page impressions	112 600	48 300	8560	169 460
	0			

Advertising form	Pixel (W x H)	Page DE in Euros	Page CH (German) in CHF	Page CH (French) in CHF
<b>Leaderboard</b> <span style="color: red; font-weight: bold;">1</span>	728 x 90 Home	1590.-	1490.-	450.-
<b>Billboard</b> <span style="color: red; font-weight: bold;">2</span>	1140 x 360 Home	1590.-	1490.-	450.-
<b>Rectangle S</b> <span style="color: red; font-weight: bold;">3</span>	360 x 360 Home	1090.-	1290.-	390.-
<b>Rectangle M</b> <span style="color: red; font-weight: bold;">4</span>	360 x 555 Home	1490.-	1410.-	430.-
<b>Rectangle XS</b> <span style="color: red; font-weight: bold;">5</span>	360 x 165 Home	790.-	825.-	280.-
<b>Special formats</b>	Special formats and special requests on request			
<b>File size</b>	At least 70 kB each			
<b>File formats</b>	png, jpeg			
<b>Duration of publication</b>	4 weeks (1 month) in rotation on homepage			

You can find all digital advertising forms at  
[www.vinum.eu/werbung](http://www.vinum.eu/werbung)

**Our readers are true connoisseurs and the possible combinations between wine and food specialities are almost limitless. We focus on this topic in each edition of VINUM with newly-created dishes to accompany selected wines. Which wines go best with lobster, asparagus, tomatoes, pumpkin or game?**

Ursula Heinzlmann VINUM food author



## Publisher's information/Addresses

### Publisher/Publishing House

VINUM Verlag für Weinkultur  
Zürcherstrasse 39  
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